

FAMILY WEEK

FEBRUARY 12-19

CREATE A VIDEO

SHARE A VIDEO

We Are Family – 2021

Family Matters Campaign

The ask for this campaign is simple: create a video and share it on social media. Here is a checklist of the most important messages to include in your video:

- Introduce your family
- Mention that you are participating in ARPA's We Are Family campaign
- State that you would like the government to promote the foundational role of the family
- Say that the family is the building block of society

Once you've shared your video on social media, shoot me an email at ed@arpacanada.ca, and I'll share it on our APRA in Alberta Facebook page as well.

Oh, and don't forget to like and comment on other families' videos too!

